



Data Strategy Diagnostic

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Accelerate your journey to a cutting-edge data capability

The Data Strategy Diagnostic (DSD) is a rapid, free assessment that evaluates your organization's maturity in data strategy, data, analytics, AI/ML and generative AI technologies. Drawing from experiences of thousands of AWS customers and with Intellias' expertise in advanced data-driven solutions, the DSD provides a snapshot of your capabilities across four critical pillars of a Modern Data Strategy:

Mindset

Aligning business and technology in a product-centric, customer-focused approach.

People

Building the right organization and talent

Process

Establishing the right operating model and agile practices.

Technology

Empowering teams with purpose-built, flexible, and scalable tools.

The assessment consists of 40 questions spanning these pillars, inclusive of database, analytics, AI/ML and generative AI technologies.

The DSD is aligned with the EMD Council's [Data Management Capability Assessment Model \(DCAM\)](#) framework and offers a holistic evaluation of your data strategy with actionable recommendations and ensuring tailored, industry-proven actions to accelerate your data transformation.

DATA STRATEGY DIAGNOSTIC PROGRAM OVERVIEW

12-15 participants representing both business and technology perspectives:

Who Should Participate:

- Data Leadership
(e.g. CDO, Chief Data Architect)
- Business Users
(e.g. Marketing, Sales leads)
- Product Management
- IT Infrastructure/Operations
- Data Solutions Engineering

Commitment:

- 4-hour assessment survey facilitated by AWS Data Specialist
- 1-week analysis period
- 1-hour results readout
- **No cost to you**

Deliverables:

- Maturity scores across pillars
- Detailed observations
- Prioritized, actionable recommendations
- Roadmap for progressing to the next maturity level

Benefits:

- Establish a benchmark for your data and AI/ML and generative AI capabilities
- Identify strengths and gaps in your current approach
- Receive tailored recommendations to accelerate your data strategy



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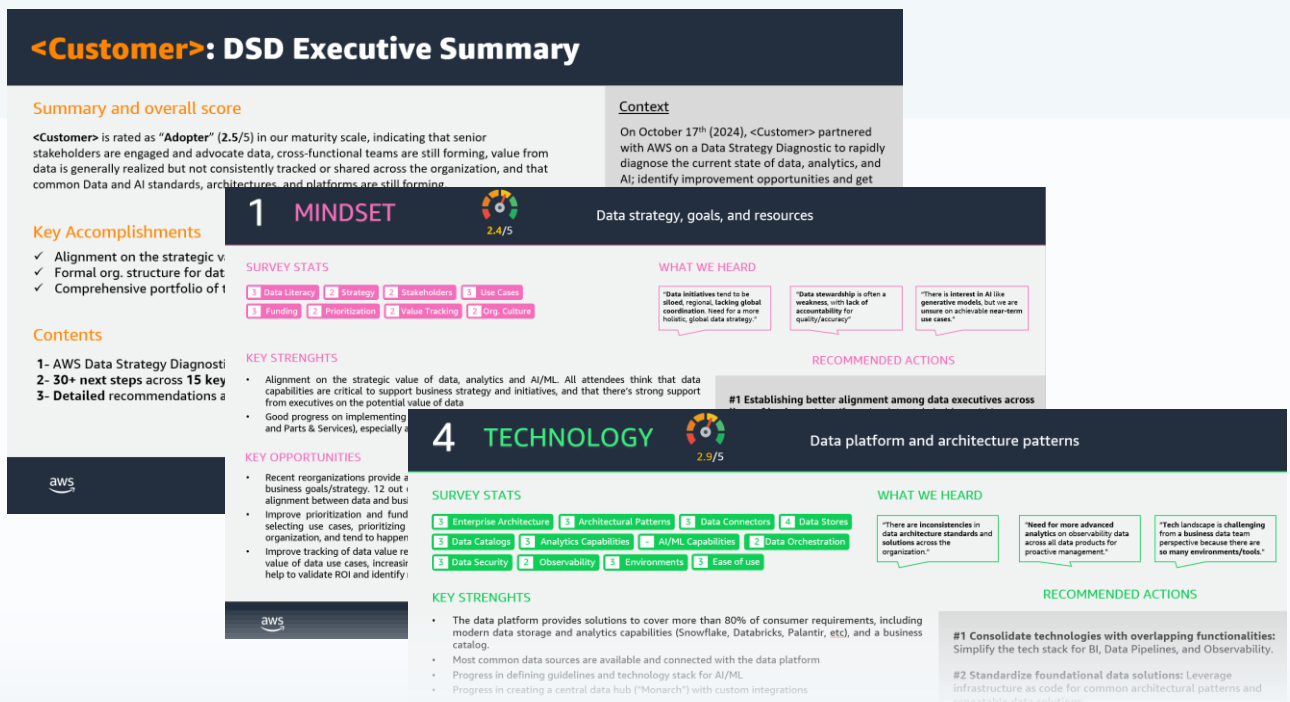
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Accelerate Your Modern Data Strategy

MEASURING SUCCESS

The DSD is a repeatable diagnostic that allows you to track and enhance your data maturity consistently. Starting with an initial assessment to establish a clear baseline, your team receives focused recommendations to swiftly strengthen data capabilities.

Regular follow-up assessments every 6-12 months enable ongoing alignment with evolving business goals and best practices, driving continuous improvement. This approach guarantees that your organization continually advances its data and AI/ML capabilities, all while staying perfectly aligned with your business objectives.



INTELLIAS AS YOUR STRATEGIC PARTNER

Intellias is a globally trusted Advanced Tier AWS cloud, data and software engineering partner.

With 3000 people across 17 offices around the world, in the advanced data analytics space we deliver cutting-edge analytics, AI/ML and generative AI outcomes - ensuring you achieve lasting strategic advantage and operational excellence.

GET STARTED

[Contact Intellias](#) or your AWS account representative to schedule your Data Strategy Diagnostic and rapidly advance your data-driven transformation.